



RICH SNIPPETS FOR MAGENTO 2

USER GUIDE



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1. Rich Snippets for Magento 2 Extension Overview

Rich Snippets in Magento 2 is a kind of additional information about your website which you provide for the search engine crawlers like Google or Bings. These information described in formed of structured data markup will be shown in a more appealing display of your Magento 2 store and its products in search result. [Rich Snippets for Magento 2](#) is the perfect choice to get all Rich Snippets you need with just a few clicks!

2. How does Rich Snippets for Magento 2 Extension work?

Please go to **Stores** → **Configuration** → **BSSCOMMERCE** → **Rich Sinppets** and start configuration.

2.1 In General Options

General

Enable [store view]
Choose "Yes" to enable module

In **Enabled**: Choose **Yes** to enable the module or choose **No** to disable it. The module can be enable/disable on Store view level.

2.2 In Site Structure

In **Sitename in Search Result**: Choose **Yes** to show the website name you assign in search result, otherwise choose **No**. If you choose **No**, the **Show Search Box in Search Result** will be disabled.

In **Website Name**: Choose the name for your website to be displayed in search result.

In **Website Description**: Write a description for your website to be displayed in search result.

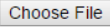
In **Website Image**: Choose an image for your website to be displayed when sharing via Open Graph on Facebook and via Twitter Card on Twitter.

In **Show Search Box in Search Result**: Choose **Yes** to show a specific search box for your website, otherwise choose **No**.

In **Twitter Username**: Enter Twitter Username with @ to support Twitter card.

In **Website Image**: Choose **Yes** to show breadcrumbs (show navigation path) of product page instead of the regular URLs in search result, otherwise choose **No**.

Site Structure

Sitename in Search Result <small>[store view]</small>	Yes
Website Name <small>[store view]</small>	BSSCommerce Rich Snippets for Magento 2 Demo
Website Description <small>[store view]</small>	Rich Snippets for Magento 2 adds Rich Snippets,price, review... for products
Website Image <small>[store view]</small>	 No file chosen <input type="checkbox"/> Delete Image
Show Search Box in Search Result <small>[store view]</small>	Yes
Twitter Username <small>[store view]</small>	@BSScommerceIT <small>Enter Twitter Username with @</small>
Show Breadcrumbs <small>[store view]</small>	Yes

2.3 In Local Business

Local Business

Enable Local Business <small>[store view]</small>	Yes
Name of Business <small>[store view]</small>	BSSCommerce Rich Snippets for Magento 2 Demo
Logo <small>[store view]</small>	<input type="button" value="Choose File"/> No file chosen <input type="checkbox"/> Delete Image
E-mail <small>[store view]</small>	support@bsscommerce.com
Telephone <small>[store view]</small>	+84 983513599
Locality <small>[store view]</small>	VN
Price Range <small>[store view]</small>	\$30 - \$4000 <small>The price range of the business, for example \$30 - \$4000</small>
Street Address <small>[store view]</small>	Ha Dong, Ha Noi
Country <small>[store view]</small>	Vietnam
Post Code <small>[store view]</small>	10000
Social Profile Links <small>[store view]</small>	https://www.facebook.com/bsscommerce/ https://www.linkedin.com/company/bss-commerce https://twitter.com/bsscommerceit

Enter one link per line

In **Enable Local Business**: Choose **Yes** to show the following information of your website in search result, otherwise choose **No**.

In **Name of Business**: Choose the name for your business to be displayed in search result.

In **Logo**: Choose a logo of your business.

In **Email**: Enter your business email.

In **Telephone**: Enter your business phone.

In **Locality**: Enter the locality of your business.

In **Price Range**: Enter the price range of your business.

In **Street Address**: Enter your business street address.

In **Country**: Enter country of your business in two capital letters following [ISO 3166-1 alpha-2 country code](#).

In **Post Code**: Enter your business post code.

In **Social Profile Links**: Enter your business social profile links. Please enter one link per line.

2.4 In Product Options

Product Options

Show Name <small>[store view]</small>	Yes	▼
Show SKU <small>[store view]</small>	Yes	▼
Show Image <small>[store view]</small>	Yes	▼
Show Description <small>[store view]</small>	Yes	▼
Show Review <small>[store view]</small>	Yes	▼
Show Avg. Rating <small>[store view]</small>	Yes	▼
Show Price <small>[store view]</small>	Yes	▼
Show Availability <small>[store view]</small>	Yes	▼

In **Show Name**: Choose **Yes** to show the product name in search result, otherwise choose **No**. If you choose **No**, all the following settings will be disabled.

In **Show SKU**: Choose **Yes** to show the product SKU in search result, otherwise choose **No**.

In **Show Image**: Choose **Yes** to show the product image in search result, otherwise choose **No**.

In **Show Description**: Choose **Yes** to show the product description in search result, otherwise choose **No**.

In **Show Review**: Choose **Yes** to show the product review in search result, otherwise choose **No**.

In **Show Avg. Rating**: Choose **Yes** to show the product average rating in search result, otherwise choose **No**.

In **Show Price**: Choose **Yes** to show the product price in search result, otherwise choose **No**.

In **Show Availability**: Choose **Yes** to show the product availability (in stock/out of stock) in search result, otherwise choose **No**.

2.5 In Category Options

In **Show Name**: Choose **Yes** to show the category name in search result, otherwise choose **No**. If you choose **No**, all the following settings will be disabled.

In **Show Description**: Choose **Yes** to show the category description in search result, otherwise choose **No**.

In **Show Image**: Choose **Yes** to show the category image in search result, otherwise choose **No**.

Category Options

Show Name <small>[store view]</small>	Yes	▼
Show Description <small>[store view]</small>	Yes	▼
Show Image <small>[store view]</small>	Yes	▼

2.6 In Open Graph

In **Enable for Product Page**: Choose **Yes** to enable Open Graph when sharing Product Pages via Facebook, otherwise choose **No**.

In **Enable for Category Page**: Choose **Yes** to enable Open Graph when sharing Category Pages via Facebook, otherwise choose **No**.

In **Enable for Website**: Choose **Yes** to enable Open Graph when sharing your homepage via Facebook, otherwise choose **No**.

Open Graph

Enable for Product Page <small>[store view]</small>	Yes	▼
Enable for Category Page <small>[store view]</small>	Yes	▼
Enable for Website <small>[store view]</small>	Yes	▼

2.7 In Twitter Card

In **Enable for Product Page**: Choose **Yes** to enable Twitter Card when sharing Product Pages via Twitter, otherwise choose **No**.

In **Enable for Category Page**: Choose **Yes** to enable Twitter Card when sharing Category Pages via Twitter, otherwise choose **No**.

In **Enable for Website**: Choose **Yes** to enable Twitter Card when sharing your homepage via Twitter, otherwise choose **No**.

Twitter Card

Enable for Product Page <small>[store view]</small>	Yes	▼
Enable for Category Page <small>[store view]</small>	Yes	▼
Enable for Website <small>[store view]</small>	Yes	▼

3. Contact Us



Any questions or concern about us, feel free contact:

Website: <http://bsscommerce.com>

Support: support@bsscommerce.com

Skype: support.bsscommerce

BSS Support team is always ready to aid you with any issue related to our products. Additionally, we also give you Website development and Administration Support.

We do offer:

1. Free installation services for commercial products.
2. Free updates within offered support period.

Our duties:

1. Responsibility for resolving product bugs.
2. Help with technical queries.
3. Technical support in installation and product usage.

