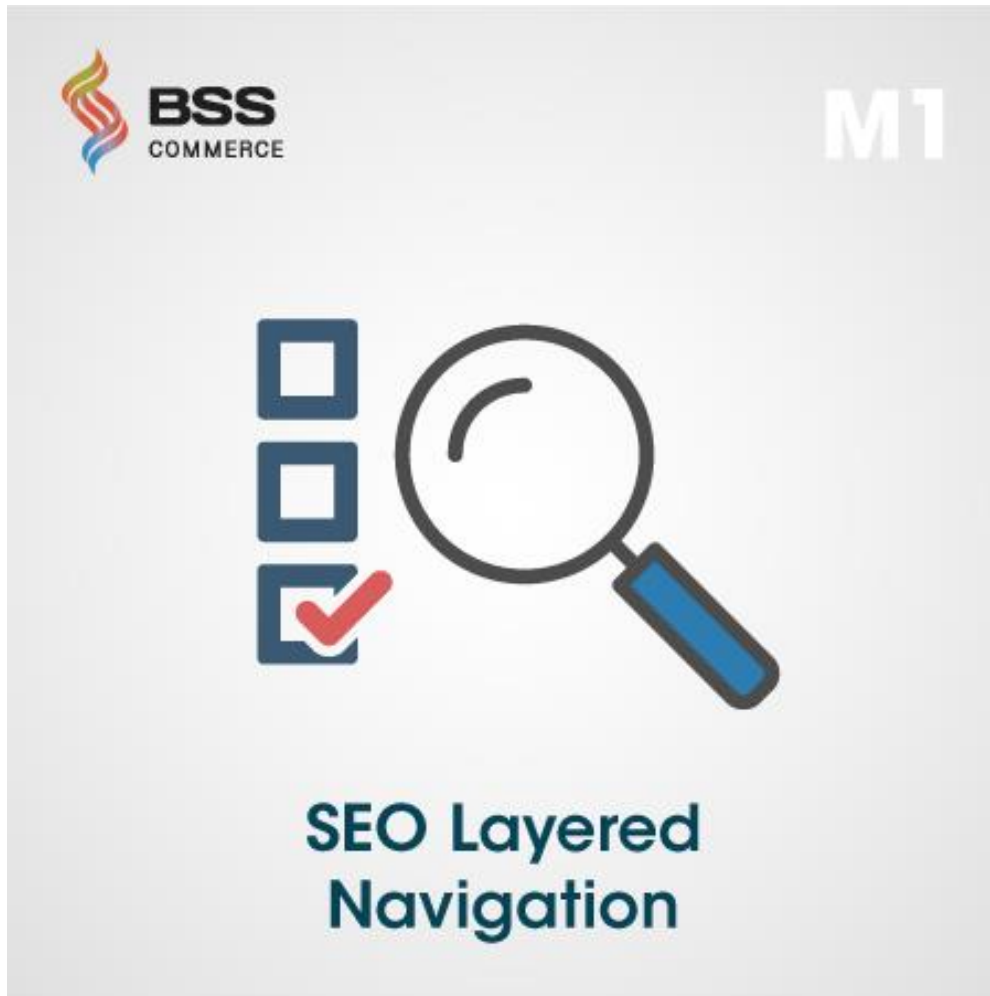




MAGENTO SEO LAYERED NAVIGATION USER GUIDE



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1. Magento SEO Layered Navigation Extension Overview

Filtering product with layered navigation is a very useful tool that Magento supports users. However, it still has a lot of disadvantages: selecting only one option at once; inflexible price filter; unfriendly URLs... It will take much valuable time as well as be inconvenient for users. With the aim of providing best experience in filtering product by layered navigation, BSSCommerce launched [Magento SEO Layered Navigation Extension](#) to improve all above drawbacks of Magento default.

SEO Layered Navigation Extension provides powerful functions which help users to filter products in the most effective way. Thus, your site will become more professional and user- friendlier, which is an important factor that keeps loyal customers as well as enhance business performance

2. How does Magento SEO Layered Navigation Extension work?

2.1 SEO Layered Navigation Setting

Please go to **System** → **Configuration** → **BSSCOMMERCE** → **SEO Layered Navigation**.

There are 4 main parts you can fix as your wishes: General settings, Price Filter, Decimal Filter, SEO Filter.

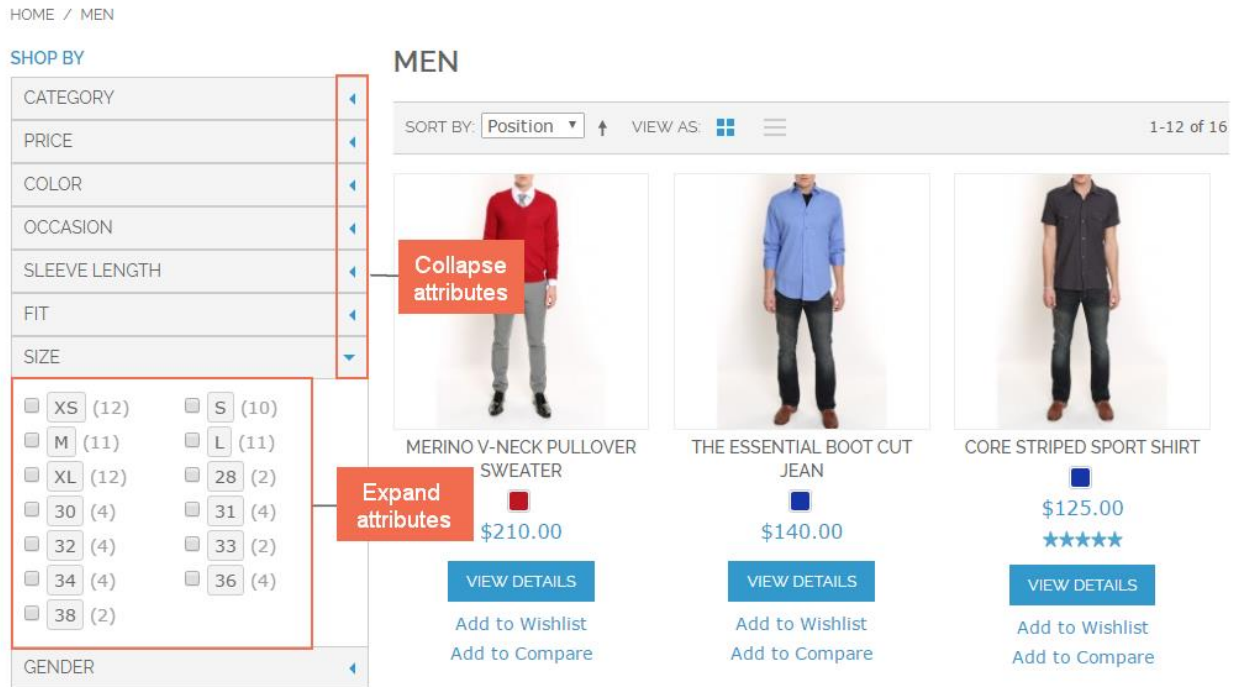
2.1.1 General Settings

The screenshot shows the Magento Admin interface. At the top, the 'System' menu item is highlighted. Below it, a message states: 'Latest Message: Community Edition 1.9.3.1 is Now Available – 11/14/2016 [Read details](#)'. On the left sidebar, the 'Configuration' menu is expanded, showing 'BSS COMMERCE' and 'SEO Layered Navigation'. The main content area displays the 'SEO Layered Navigation' configuration page. Under the 'General settings' section, there are four configuration options, all set to 'Yes':

Configuration Option	Value	Action
Enabled jQuery	Yes	[STORE VIEW]
Expand/Collapse	Yes	[STORE VIEW]
Use Ajax in Category View	Yes	[STORE VIEW]
Use Ajax in Search Result	Yes	[STORE VIEW]

In **Enable jQuery**, choose **Yes** to allow JQuery Library combining with SEO Layered Navigation Extension when it runs on your website, otherwise choose **No**.

In **Expand/ Collapse**, choose **Yes/No** to enable/ disable expand/ collapse function. When this function is enabled, in frontend, users will have choice of expanding or collapsing an attribute as wish.



In **Use Ajax in Category View/Search Result**, choose **Yes/No** to enable/ disable Ajax loading for category view and search result separately. Using Ajax will help you to load product only with changed part instead of the whole page.

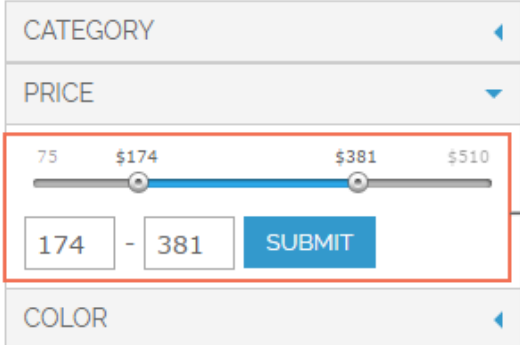
2.1.2 Price Filter

Price Filter		
Display	Slider and From/to	[STORE VIEW]
Slider Step	3	[STORE VIEW]
Show Currency In Slider	Yes	[STORE VIEW]
Slider Skin	Round Plastic	[STORE VIEW]

In **Display** box, you can choose how to display price filter from 4 forms:

- **Default:** price will be displayed in fixed ranges as default of Magento.
- **Slider:** price will be displayed in a slider which allows users to slide leftward and rightward to choose a suitable price range.
- **From/to:** users can add specific values into 2 input boxes and click Submit to select a suitable price range.
- **Slider and From/to:** users can use both slider and input box to filter price.

This is an example of Slider and From/to displaying:



The screenshot shows a layered navigation interface with several filter categories: CATEGORY, PRICE, and COLOR. The PRICE filter is expanded to show a slider and a From/to input box. The slider has a range from 75 to \$510, with a current selection between \$174 and \$381. Below the slider, there are two input boxes containing the values 174 and 381, separated by a minus sign, and a blue SUBMIT button. A red callout box points to the slider and input boxes, containing the text: "Price displayed in Slider combined with From/to box".

In **Slider Step**, you can decide how many price units will be added/ subtracted each time users slide rightward/ leftward. For example, if you set up Slider Price = 3, users only can slider from \$1 to \$4 to \$7 and so on.

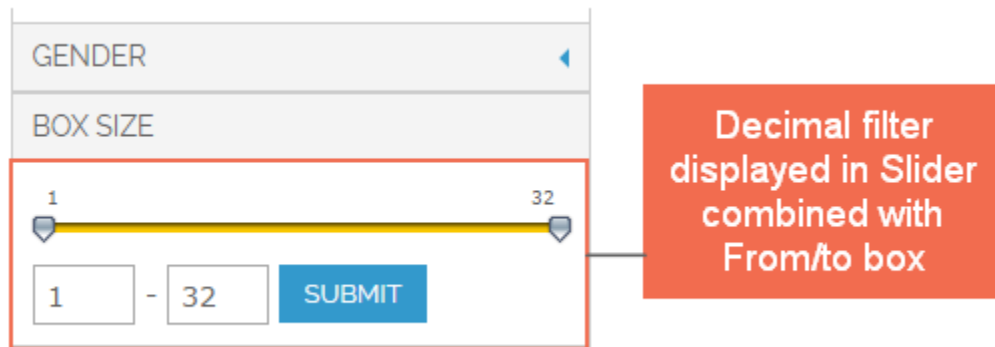
In **Show Currency in Slider**, if you choose Yes, the currency will be displayed beside price in slider. If you choose No, it will be hidden.

In **Slider Skin**, you can choose the appearance of slider with 4 forms: **Classic/ Round/ Plastic/ Round Plastic**.

2.1.3 Decimal Filter

Decimal Filter		
Display	Slider ▼	[STORE VIEW]
Slider Step	1	[STORE VIEW]
Slider Skin	Round Plastic ▼	[STORE VIEW]

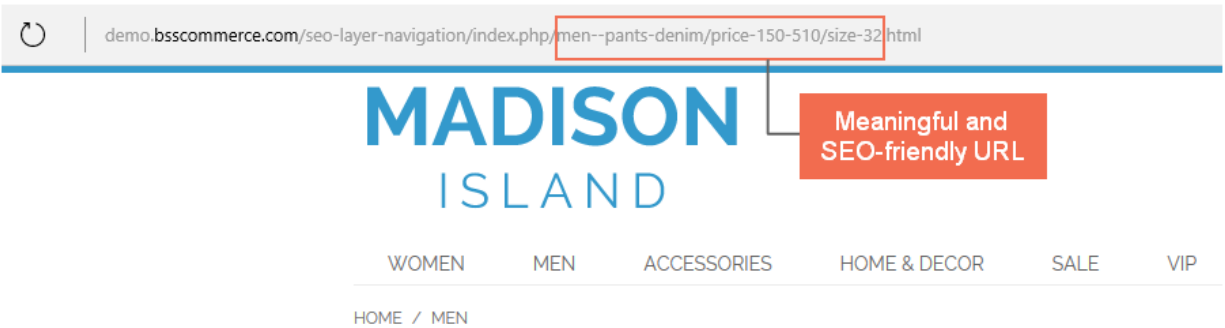
In this field, you can set up how to display attributes which are in decimal forms such as size, weight, height, age. Similar to Price Filter, you can decide how to display, slider step and slider skin for decimal filter.



2.1.4 SEO Filter

In **SEO URLs**, when you choose **Enable**, all URLs created after filtering will follow a logical rule. It will contain the product name and selected attribute's options. Otherwise, choose **No** to disable.

For example, this is the URL created after user select pants and denim category, price from \$75 to \$ 510 and size 32 for a kind of men shirt:



2.2 Attribute Configuration

The screenshot shows the "Frontend Properties" configuration panel for an attribute. The panel contains several dropdown menus:

- Use in Quick Search: Yes
- Use in Advanced Search: No
- Comparable on Front-end: No
- Use In Layered Navigation: Filterable (with results) (highlighted with a red box)
- Use In Search Results Layered Navigation: Yes
- Use for Promo Rule Conditions: No

Below the "Use In Layered Navigation" dropdown, there is a note: "▲ Can be used only with catalog input type Dropdown, Multiple Select and Price". A callout box points to the "Use In Layered Navigation" dropdown with the text "Set up to shown an attribute in layered navigation".

You can set up whether to show an attribute in layer navigation or not by going to **Catalog → Attributes → Manage Attributes**.

Select one attribute → **Attribute Property → Frontend Properties**,

In **Use In Layered Navigation** select from 3 options:

- **No**: not show this attribute in layered navigation
- **Filterable (with results)**: attribute will be shown in layered navigation only when result >0
- **Filterable (no results)**: attribute will be shown in layered navigation even when result = 0

In **Use In Search Results Layered Navigation**, choose **Yes** to show attribute in search results layered navigation, otherwise choose **No**.

3. Contact Us



Any questions or concern about us, feel free contact:

Website: <http://bsscommerce.com>

Support: support@bsscommerce.com

Skype: support.bsscommerce

BSS Support team is always ready to aid you with any issue related to our products. Additionally, we also give you Website development and Administration Support.

We do offer:

1. Free installation services for commercial products
2. Free updates within offered support period

Our duties:

1. Responsibility for resolving product bugs
2. Help with technical queries
3. Technical support in installation and product usage.



